

ICU – YOUR PARTNER FOR SUCCESS

The ICU – Investor Center Uckermark GmbH

- acts as a central contact, consultancy and service partner for companies from every sector of the economy.
- supports and assists companies in the implementation of expansions, restructuring measures and investment projects.
- is not only dedicated to large corporations but above all to small and medium-sized enterprises (SMEs) from all industries, acting as a mediator between interested parties and the relevant associations and chambers, as well as other regional actors.

Because as your partner, the ICU – Investor Center Uckermark GmbH – offers you access to a wide network of competent advisors.

All consultations and services provided by the ICU Investor Center Uckermark GmbH are of course treated as strictly confidential and are free of charge.



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REGIONAL MARKETING
BUSINESS STARTS-UPS
ECONOMIC DEVELOPMENT
ENTREPRENEURSHIP SUPPORT



UCKERMARK

The ICU – LOCATION SERVICE

The ICU – Investor Center Uckermark GmbH

- provides you with comprehensive information at www.icu-uckermark.de about the industrial and commercial buildings available in your region.
- procures suitable office, storage or commercial sites for your expansion or investment together with municipal and private partners.



The ICU – INDUSTRY SUPPORT

The ICU – Investor Center Uckermark GmbH

- establishes contacts for you in industry, science and administration who can assist you in the development and implementation of your projects.

The region of Uckermark offers companies from the energy, chemicals, plastics, mineral oil/biofuels, paper, metal processing/metal working, logistics and wood processing industries in particular, as well as tourism established and efficient structures – and therefore synergy effects – within a broad performance spectrum.

In close cooperation with Brandenburg Invest (WFBB) and the Investment Bank of the Land of Brandenburg, your start-up in the sectors of:

- energy technology
- traffic, mobility and logistics
- food economy
- optics
- media, ICT and the creative industries
- healthcare
- metallurgy
- plastics and chemicals

among others will be well-supported.

The ICU – LOCATION MARKETING

The ICU – Investor Center Uckermark GmbH

- unites regional service providers from six different sectors (business, agriculture, tourism, local authorities, culture/leisure/sport and nature/landscape) under the regional brand UCKERMARK. The UCKERMARK brand offers regional businesses and producers the opportunity to achieve a more effective market presence under a strong regional brand.

The brand stands for:

- raising the region's profile as a vibrant place to live, do business and enjoy culture and nature
- competitive businesses and long-term partnerships in agriculture, industry, commerce, tourism and nature conservation
- the preservation and future development of the culture leisure-related and sporting life of Uckermark
- a partnership between town and state
- a strong regional identity
- a forward-looking region

www.uckermark.de

One region. One brand.

